STRATEGIC PLANNING AND RESOURCE COUNCIL
CHAIRPERSONS, SCAN TEAMS AND WORK GROUPS

Meeting Notes
February 17, 2009

I. WELCOME/PURPOSE – Provost Alton Thompson

The purpose of the meeting was to discuss the duties and responsibilities of work group and scan team chairpersons during the campus planning process of the “Legacy” strategic plan.

II. OVERVIEW OF DISCUSSION OF THE CAMPUS PLANNING PROCESS – Provost Thompson

• Summarized the nine (9) Legacy goals:

   i. Goal 1 (LEARNING ENTERPRISE): Deliver visionary and distinctive undergraduate and graduate educational programs focused on intentional interdisciplinarity and globalization.

   ii. Goal 2 (DISCOVERY ENTERPRISE): Increase scholarly and creative research consistent with our status as a “high research activity” institution that addresses significant regional, statewide, national and global issues.

   iii. Goal 3 (LEARNING ENTERPRISE/ENGAGEMENT ENTERPRISE): Foster a responsive learning environment that increases access to higher education for all North Carolinians, particularly for underserved regions, underrepresented populations, and non-traditional students and solves North Carolina’s public education challenges through collaborations and partnerships.

   iv. Goal 4 (LEARNING ENTERPRISE/ENGAGEMENT ENTERPRISE): Develop and deliver exemplary programs to improve the health and wellness of all people and communities in North Carolina.

   v. Goal 5 (ENGAGEMENT ENTERPRISE): Strengthen and expand our outreach, engagement, and economic development programs to benefit the people of North Carolina, its regions, and our state as a whole.

   vi. Goal 6: Assume a leadership role in addressing the state’s environmental sustainability challenges.

   vii. Goal 7 (OPERATIONAL EXCELLENCE): Provide superior, readily available student services and programs that recognize and respond to diverse student needs.
viii. Goal 8 (OPERATIONAL EXCELLENCE): Provide superior services and programs in the critically important areas of enrollment management, human capital management, information technology, and business processes.

ix. Goal 9 (OPERATIONAL EXCELLENCE): Enhance and diversify the University's resource base through effective fundraising, entrepreneurial initiatives, and enhanced facilities.

III. COMMUNICATION AND ROLL-OUT – Provost Thompson

- Timeline:

  i. March 31, 2009 – First drafts of work group and scan team reports are due.

  ii. April 2009 – Work groups and scan teams will present their findings.
citizens of the diverse global community and prepared for the 21st century.

- Vision Statement: (Existing; Proposed)

  North Carolina Agricultural and Technical State University aspires to be a learner-centered community that develops and preserves intellectual capital through interdisciplinary learning, discovery, engagement and operational excellence.

- Core Values: (Existing)

  Heritage as an HBCU; excellence; people centeredness; integrity/honesty; respect for individual service; global awareness; diversity; and, innovation/creativity.

V. SUBMISSION OF SCAN TEAMS/WORK GROUPS MEMBERS AND SUBCOMMITTEE MEMBERS – Provost Thompson

- Provost Thompson and Dr. Deborah Callaway should receive notification of any membership changes or additions, as they are made.

- Sub-committee meeting schedules should be forwarded (via Macea Whisettse' e-mail address, mwhisett@ncat.edu) to Provost Thompson and Dr. Callaway, who will attend as many meetings as possible.

VI. REPORT FORMAT – Provost Thompson

- Scan Teams
  
  i. Reporting format: Narrative
  
  ii. Focus Areas:

    ➢ Objectives
    ➢ Action Strategies/Activities
    ➢ Expected Outcomes
    ➢ Success Indicators/Performance Metrics
    ➢ Resource Needs

  iii. Areas to be addressed:

    ➢ Internal: The team will examine internal data bases for information pertaining to the University’s faculty, students, administration, staff, revenues and expenditures. They will also study the existing academic niche, academic support services,
administrative processes and physical structure. Upon review of this information, the team's role will be to discern trends, driving forces, and comparative advantages.

➢ External: The team will examine the external environment (Piedmont Triad) to identify the driving forces, issues, opportunities and threats that influence North Carolina A&T State University's efforts at developing an effective comparative advantage and/or areas in which the University can make a positive difference.

➢ Values: The team will be instructed to gather specific information regarding values of North Carolina A&T State University (e.g., standards that the institution is willing to uphold). To be specific, this team will be asked to scan the institutional environment and synthesize the data into a statement of values:

a. What principles do we hold "near and dear"?
VIII. DISCUSSION – All

- Internal databases, i.e. intellectual climate, QEP and Wabash reports, etc., will be beneficial in completing the reporting process. Focus groups and surveys will also serve as effective means of collecting relevant data.

- Dr. Callaway is available to provide useful information collected during the FUTURES process, such as publications, surveys, reports, etc.

- Goals can be modified, as appropriate.

- The decision of how to address "Sustainability" and where it fits into the strategic plan schematic needs to be made.

IX. ADJOURNMENT

ATTENDANCE:

Present – Dr. Alton Thompson, Dr. Deborah Callaway, Dr. Forrest D. Toms, Dr. Mark Kiel, Dr. Patricia Chamings, Dr. Tracey Ford, Ms. Minnie Battle Mayes, Dr. Phillip Carey, Dr. Ceola Ross Baber, Dr. Lea E. Williams, Dr. Keith Schimmel, Dr. Thaddeus McEwen, Ms. Vivian Barnette, Dr. N. Radhakrishnan, Mr. Robert Pompey, Dr. Eric Cheek

Prepared By: Macea Whissettse