Uncompromising Excellence

Goal One:

Establish and ensure an interdisciplinary focus for North Carolina A&T that mandates overall high quality, sustained competitiveness, and effective involvement of global strategic partners in marketing and delivery of programs and operations.

The work of each task force supports five strategies to achieve Goal One:
1. Evaluating the internal goals and objectives of the University,
2. Benchmarking models of interdisciplinary education to assess overall quality,
3. Developing an operational model to transform the University to an interdisciplinary paradigm with a global focus,
4. Supporting interdisciplinary initiatives,
5. Establishing mechanisms to describe and promote the new operational model to University stakeholders.

Near-term and on-going activities related to Goal One include:

- By January 2003, establish a system to support interdisciplinary initiatives.
- By October 2003, implement a marketing plan to support the capital campaign.
- By January 2004, publish a document that delineates the visions and goals for the University community.

By May 2003, implement a strategy to communicate the interdisciplinary model in a clear, consistent manner that will garner University and public acceptance.

Responsible Area:
- Assistant Vice Chancellor for University Relations

By May 2003, conduct an annual campus-wide retreat focused on evaluating the University’s progress toward the vision.

Responsible Area:
- Chancellor
- Assistant Vice Chancellor for University Relations

Early- and on-going activities related to Goal One include:

- By January 2003, establish a venture capital fund to promote interdisciplinary initiatives.

By August 2003, implement a “text in community” series.

Responsible Area:
- Chancellor
- Assistant Vice Chancellor for University Relations

By August 2003, conduct an annual academic year interdisciplinary theme.

Responsible Area:
- President and Vice Chancellor for Academic Affairs
- Faculty Senate/Faculty
- Vice Chancellor for Student Affairs
- Student Government Association

By December 2003, implement a marketing program that brands the University’s initiatives.

Responsible Area:
- Assistant Vice Chancellor for University Relations

By May 2003, implement a strategy to communicate the interdisciplinary model to the public in a clear, consistent manner that will garner University and public acceptance.